

COLLEGE OF ARTS & SCIENCES

2020-21 PUBLIC RELATIONS BA DEGREE PLAN

FIRST YEAR - FRESHMAN							
Fall Semester				Spring Semester			
Dept	Crse#	Course Name	Hrs	Dept	Crse#	Course Name	Hrs
BIB	121	Life of Christ ¹	2	BIB	122	Acts of the Apostles ¹	2
ENG	101	English Composition I ¹	3	ENG	102	English Composition II ^{1,3}	3
COM	140	Speech Communication ¹	3			Natural Sciences ¹	3
MAT		Mathematics ¹	3			Elective	6
HIS		History ¹	3				
COM	151	Radio Station Operations	1				
			15				14
SECOND YEAR - SOPHOMORE							
Fall Semester				Spring Semester			
Dept	Crse#	Course Name	Hrs	Dept	Crse#	Course Name	Hrs
BIB		Bible	2	BIB		Bible	2
COM	241/243	Small Group/Interpersonal Com.	3			Creative Works ¹	3
JOU	274	Basic Media Writing ³	3	JOU	374	Advanced Media Writing ³	3
COM	253	Digital Storytelling	3			Electives	9
		Electives	6				
			17				17
THIRD YEAR - JUNIOR							
Fall Semester				Spring Semester			
Dept	Crse#	Course Name	Hrs	Dept	Crse#	Course Name	Hrs
BIB		Bible	2	BIB		Bible	2
ART	230	Digital Graphic Fundamentals	3	COM	385	Public Relations Methods ³	3
COM	442	Theories	3			Elective	3
COM	383	Public Relations	3	COM	399I	Special Topics in Comm.	3
COM	356	Communication Law	3			Electives	6
COM	396	Field Lab	1				
		Elective	3				
			18				17
FOURTH YEAR - SENIOR							
Fall Semester				Spring Semester			
Dept	Crse#	Course Name	Hrs	Dept	Crse#	Course Name	Hrs
BIB	346/446	Found. of Faith ¹ /Christian Evid. ¹	3	BIB	495	Values ^{1,3}	3
COM	489	Senior Seminar ³	1	COM	483	PR Case Studies ³	3
COM	358	Social Media	3	COM	496	Field Lab	1
		Upper Division Electives	6			Upper Division Elective	8
			13				15

¹Liberal Arts Core Requirement

²Liberal Arts Core Requirements in *Undergraduate Catalog*

³Course has prerequisite. See corresponding *Undergraduate Catalog*

ADDITIONAL ITEMS RELATED TO THE MAJOR

A minor in Marketing, Photography, or Political Science is strongly suggested.

A digital portfolio is required in addition to these requirements.

The following guidelines are important. Failure to follow these guidelines may delay graduation.

1. Plan schedules carefully. Plan to fulfill prerequisites for future courses.
2. Do not alter the sequence of courses without consulting with your academic adviser as not all classes are offered every semester.
3. Before the enrollment period, check to make sure holds will not prevent you from registration.
4. Register for classes early during the registration period to secure classes.

The Four-Year Degree Plan is a suggested plan of study. This plan does not replace the *Undergraduate Catalog*. The *Undergraduate Catalog* provides the official listing of program requirements.

2020-21 Undergraduate Liberal Arts Core Requirements			
I. Biblical Values		B. Natural Sciences	
BIB 121 AND 122 AND 346 OR 446	7	BIO 100 OR BIO 105 OR BIO 110 OR BIO 111 OR BIO 112 OR BIO 211 OR CHE 121 w/CHE121L OR PHS 111 OR PHS 112 OR PHS 201 OR PHS 211	3 or 4
II. Basic Skills		C. Arts and Humanities	
A. Written Communication		1. History	
ENG 101 AND ENG 102	6	HIS 111 OR HIS 112 OR HIS 221 OR HIS 222 OR HUM399A OR HUM399A OR POL 251	3
B. Oral Communication		2. Creative Works	
COM 140 Speech Communication	3	ART 110 OR ART 201 OR ART 234 OR ENG 225 OR ENG 226 OR ENG 235 OR ENG 236 OR ENG 245 OR ENG 246 OR ENG 299A/399A OR MUS 110 OR MUS 214 OR PHI 243 OR PHI 245 OR PHI 246 OR THE 160 OR THE 265 OR THE 299A/399A	3
C. Quantitative Reasoning		3. Humanities Capstone	
MAT 100 OR MAT 101 OR MAT 120 OR MAT 122 OR MAT 235	3 or 4	BIB/HUM 495	3
III. Broadened Perspectives			
A. Behavioral Sciences			
BIB/FAM 230 OR PSY 210 OR SOC 241 OR SWK 251	3		
Complete course names and descriptions for the liberal arts core requirements are located in the <i>Undergraduate Catalog</i> .			