

Success Indicator	Description	Program	2019-2020	2020-2021	2021-2022	Acceptability Threshold	Aspirational Goal
Graduates by Program	This number represents the number of degrees granted during the academic year listed	Accounting	15	4	17	10	15
		Business Analytics	1	1	3	2	3
		Finance	7	9	17	10	15
		Financial Planning	3	1	1	2	3
		Management	16	12	13	10	15
		Marketing	16	8	9	10	15
		Sport Administration	New	2	5	3	5

Success Indicator	Description	Program	Fall 2021	Fall 2022	Fall 2023	Acceptability Threshold	Aspirational Goal
Retention Rates for Full-Time Degree Seeking Business Majors	This percentage represents undergraduates retained fall-to-fall (*estimated)	BBA Programs	89	90	99*	75	90
		MBA Programs	43	71	75*	65	80

Success Indicator	Description	Program	2019-2020	2020-2021	2021-2022	Acceptability Threshold	Aspirational Goal
Job and Graduate School Placement Rates	This percentage represents the undergraduate job placement rate or graduate school acceptance rate for all students one year after graduation	Accounting	100	100	100	80	90
		Business Analytics	0	100	100		
		Finance	100	100	100		
		Financial Planning	New	100	100		
		Management	89	100	100		
		Marketing	89	90	100		