

Lady Lion

806.123.4545- ladylion@ffu.edu

EDUCATION

Freed-Hardeman University Henderson, TN
Bachelor of Business Administration, Marketing and Management
Cumulative GPA: 3.8

- Graduation Date: May 2013
- Dean's List- Spring 2011, Fall 2011

WORK EXPERIENCE

RST Farms Pinson, TN
Advertising Assistant May 2011-Present

- Public Relations Representative for family owned business
- Create and distributed news publications to customers
- Design and edit advertising publications for monthly livestock magazine

Backyard Adventures Selmer, TN
Receptionist Aug. 2009-April 2011

- Selected and promoted products to fit individual customer needs
- Organized direct mail-out marketing material such as catalogs and flyer

M and R, Marketing Henderson, TN
Internship Spring 2010

- Designed a direct mail-outs to be distributed to potential customers
- Maintained company website
- Assisted Sales Manager with generating new business

LEADERSHIP

Xi Chi Delta Fall 2010-Present
Vice President (Fall 2012)
Chaplin (Fall 2011-Spring 2012)

Welcome Home

- Coordinate and hosted university event to showcase student organizations and to help raise money for local groups
- Contact local vendors for event set-up

COLLEGIATE HONORS

Alpha Chi 2011
Nominated for Homecoming Court 2010