



Freed-Hardeman College
Henderson, Tennessee 38340

Bell Tower

Vol. 3, No. 4

December 10, 1974



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(photos by Don King)



Yes, there still is a Santa

"Yes, Virginia, there is a Santa Claus . . ."

Thus began an editorial response to an eight-year-old's letter, published in an 1897 New York Sun. The reply to Virginia's question as to whether or not there is a Santa Clause has become a classic year-end repeat. And why not? Who could say it better?

"Not believe in Santa Claus? You might as well not believe in fairies. You might get your papa to hire men to watch in all the chimneys on Christmas eve to catch Santa Claus, but even if they did not see Santa Claus coming, down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they

are not there. Nobody can conceive or imagine all the wonders that are unseen and unseeable in the world.

You tear apart the baby's rattle to see what makes the noise inside, but there is a veil covering the unseen world which not the strongest men nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance can push aside the curtain and view and picture the supernatural beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

No Santa Claus! Thank God, he lives, and he lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the hearts of children.

Future Happenings

THEATRE

- Jan. 16-18 Theatre tryouts, Thespian Hall
 Jan. 18 Pied Pipers Co. II, Thespian Hall, 10:00 a.m., 25c
 Feb. 1 Pied Pipers Co. II, Thespian Hall, 10:00 a.m., 25c

FILMS

- Dec. 14 "Scrooge," Bader Gym, 8:00 p.m., 50c
 Jan. 24 "One Day in the Life of Ivan Desinovich," College Auditorium, 6:30 & 8:30 p.m., 50c

SPORTS

- Jan. 8 Basketball, American college, there
 Jan. 9 Basketball, Oklahoma College of Liberal Arts, there
 Jan. 10-12 Basketball, OCC Tournament, there
 Jan. 16 Basketball, Mississippi College, Bader Gym, 7:30 p.m.
 Jan. 18 Basketball, Union University, Bader Gym, 7:30 p.m.
 Jan. 21 Basketball, Southwestern, there
 Jan. 25 Basketball, Rust College, Bader Gym, 7:30 p.m.
 Jan. 27 Basketball, Lane College, Bader Gym, 7:30 p.m.
 Jan. 30 Basketball, Miss. Industrial College, there
 Feb. 1 Basketball, B'ham South, there

SPECIAL

- Dec. 11 Review Day, No classes
 Dec. 12-17 Final Exams
 Dec. 13 Faculty Christmas Party, Gano Cafeteria, 8:00 p.m.
 Dec. 17 Christmas Holidays Begin
 Dec. 25 Santa Comes!
 Dec. 28-A Cappella Winter Tour
 Jan. 1 New Year's Day
 Jan. 6-10 Faculty Conference
 Jan. 9 Student Personnel Conference, 8:30 a.m.
 Jan. 12 Dorms Re-Open 2:00 p.m.
 Cafeteria Re-Opens 5:00 p.m.
 Jan. 13 New Student Orientation, Registration, 8:00 a.m. - 4:00 p.m.
 Jan. 14 Classes Begin, 7:30 a.m.
 Late Registration fee charged
 Jan. 18 ACT Testing, 8:00 a.m. - AD 1
 Jan. 21 Alumni Board Meeting, 10:30 a.m.
 Jan. 27 Last day for change of schedule or registration
 Feb. 3-7 Annual Bible Lecture

PERMANENT MEETINGS

- Jan. 13 Evangelistic Forum, College Auditorium, 6:30 p.m.
 Student Council, Conference Room, 7:30 p.m.
 Jan. 20 GRTC, College Auditorium, 6:30 p.m.
 Preachers' Club, AD 1, 6:30 p.m.
 Jan. 21 Civitans, Civinettes, 6:30 p.m.
 Preachers' Wives, 7:00 p.m.
 Jan. 23 Professional Groups, 6:30 p.m.
 Class Meetings, 7:00 p.m.
 Jan. 27 Evangelistic Forum, College Auditorium, 6:30 p.m.
 Student Council Conference Room, 7:30 p.m.
 Jan. 28 Sigma Pi Sigma, 6:15 p.m.
 Honors Council, 6:45 p.m.
 Preachers' Wives, 7:00 p.m.

Roland receives highest alumni award

C. P. Roland, 81-year old vice president emeritus, has been named Alumnus of the Year by unanimous vote of the Alumni Board of Directors. The announcement came during the general assembly of Homecoming festivities in Bader Gymnasium, Saturday, Nov. 23. John Bob Hall, director of Alumni Affairs and executive secretary for the Board, presented Roland a plaque "for distinguished service to Christian education."

"This has been a well-kept secret. I didn't think human beings could do it," said Roland as he accepted the award. Roland attended F-HC from 1910-1913 when it was called the National Teacher's Normal and Business College. He graduated

from West Tennessee Normal Junior College (now Memphis State University) and holds degrees from Union University and Vanderbilt University.

Since his return to F-HC in 1923, Roland has served as Business Manager, Director of Public Affairs, Academic Dean, and Vice-President. He is currently a Bible instructor and a member of the Executive Council.

As Business Manager during the Depression, Roland encouraged students to use food products from home instead of currency to pay their bills. These items were used to feed the college's livestock or to furnish food for the cafeteria.

Roland, a native of Essary Springs in Hardeman County, married Grace Paysinger in 1916. Their five children are Charles Pierce, Grady Paul, Margaret Josephine, Hall Carmack, and Isaac Nelms. All except Hall Carmack were present to see their father receive the award. Roland, who still preaches occasionally, has been an elder of the Henderson Church of Christ since 1939. His articles have been published in the Gospel Advocate and the Voice of Freedom.

Two years ago Roland was recognized as the oldest walker to complete the college's 20-mile Walkathon for a Silver Eagle Bus. He attributes his good health to exercise, proper food,



(photo by Don King)
 C. P. Roland moves toward podium to receive Alumni award.

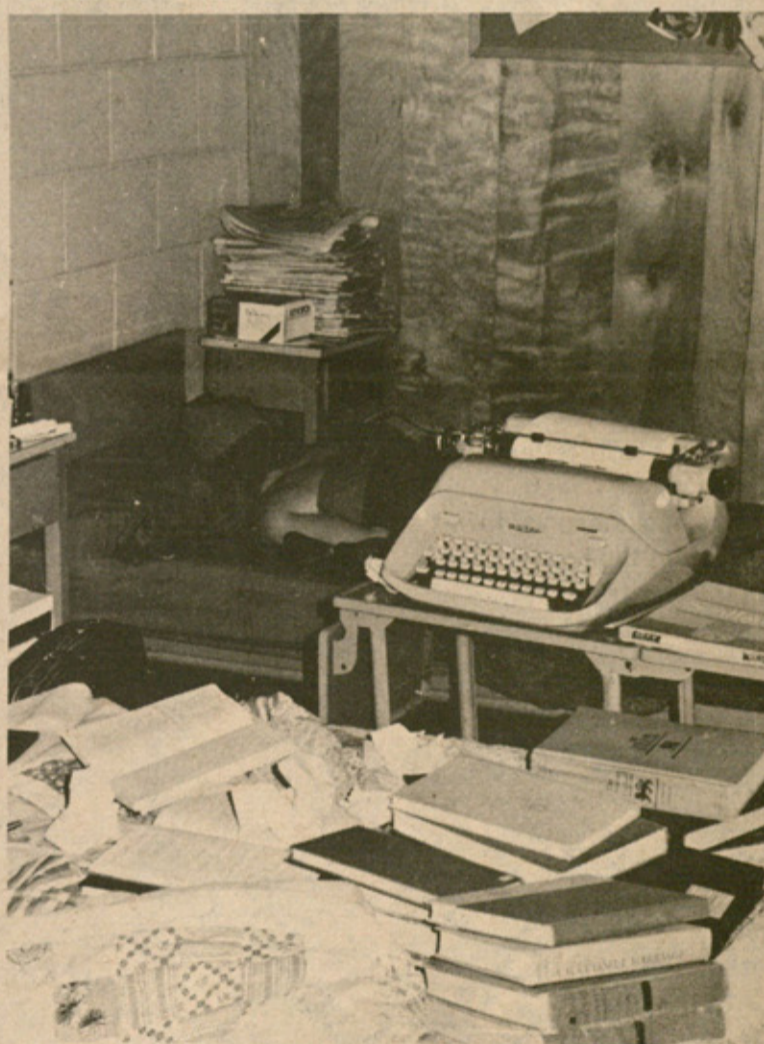


(photo by Don King)
 Members of the C. P. Roland family stand with their mother and father during his recognition as outstanding alumnus.

and a positive mental attitude. Mr. and Mrs. Roland take great pride in the F-HC Historical Room which they maintain.

In announcing the award to the student body, Nov. 25, President Gardner alluded to Roland as a "patriarch of Christian education."

Classes end . . .



(photo by Don King)
 Soon the headache will fade as the semester ends triumphantly with final exams — none too soon it seems for everyone.

Singers tour 10 states

Strains of "When I Survey the Wondrous Cross" and "The Lord Bless You and Keep You" are being echoed across the southeastern United States as the A Cappella Singers and College Chorus make their annual winter tours.

Under the direction of Kelley B. Doyle, the College Chorus performed at churches throughout Missouri and Arkansas November 13-17.

Among the cities the Chorus visited are Poplar Bluff, Mo.; St. Louis, Mo.; Lebanon, Mo.; Neosho, Mo.; and Bentonville, Ark. The Chorus also performed at a Poplar Bluff high school, and Cool Valley Elementary School in St. Louis.

Highlights of the tour included a visit to the St. Louis Gateway Arch, along with a moose and elk dinner at the home of Ron McCleary in Neosho.

Approximately 50 members of the A Cappella Singers are anticipating their winter tour Dec. 30 through Jan. 13. This year the annual winter tour will include concerts in seven southeastern states.

The Singers will leave first for Tuscaloosa, Ala. for the annual Youth in Action Workshop. The following day they will perform in New Orleans, La. and attend the Sugar Bowl game, Jan. 1. Other performances are scheduled for Mobile, Ala.; Valdosta, Ga.; Orlando, Fla.; Savannah, Ga.; Augusta, Ga.; Rock Hill, S.C.; Charlotte, N.C.; Winston-Salem, N.C.; Oak Ridge; Chattanooga; and Nashville.

Anticipated highlights include a visit to Disney World and a tour of Old Salem.

News in brief

The Student Council sponsored Christmas Party will begin tonight at 7:00 in Bader Gymnasium. Entertainment for the occasion will be provided by guitarist and singer, Randy Gill of Rochester, Mich. Refreshments include egg nog, hot cocoa and assorted snacks. And no Christmas would be complete without a visit from jolly ole Santa Casey.

William Woodson, chairman of the Bible Department, successfully completed his doctoral orals at the Southern Baptist Theological Seminary in New Orleans, La., Dec. 5.

FINAL EXAM SCHEDULE

	THURSDAY Dec. 12	FRIDAY Dec. 13	SATURDAY Dec. 14	MONDAY Dec. 16	TUESDAY Dec. 17
8:00-9:50 a.m.	English Comp. I (all sections)	2:30 & 3:00 MWF Classes	9:30 MWF Classes	1:00 & 1:30 T Th Classes	Speech Communication
10:00-11:50 a.m.			2:30 T Th Classes		
12:30-2:20 p.m.	11:30 MWF Classes	8:30 & 9:00 MWF Classes		12:30 MWF Classes	
1:00-2:50 p.m.			Am. History, I (all sections)		
2:30-4:20 p.m.	7:30 MWF Classes	1:30 MWF Classes		8:30 & 9:00 T Th Classes	
3:00-4:50 p.m.			Sports Officiating Period For Rescheduling		
6:00-7:50 p.m.	9:30 T Th Classes			7:30 T Th Classes	
8:00-9:50 p.m.	3:30 Classes			11:30 T Th Classes	



Stewart dies at 67

Funeral services for Dick Stewart, former basketball coach and faculty member, were conducted Sunday, Nov. 24 at the Henderson Church of Christ.

'Coach': gave us riches

Pondering the death of former coach Dick Stewart, history instructor Norman Hogan said it well: "Chester County, Henderson, and the college have lost an individual that meant a great deal to us." That he did.

To his county, Stewart was the coach who led its high school basketball team to a state championship in 1931. He was a Lions Club member, a businessman, a citizen who always had an amusing story about the past.

To his town, he was a former magistrate, a leader in local politics, always involved in government and history-making which he loved so dearly.

To the college? To Freed-Hardeman, Dick Stewart was many things. He was the Lions basketball coach, a coach whose team never lost a home game through his ten years of coaching ("Because I always picked my own officials," the coach used to joke.)

He was the coach whose efforts gained him credit even outside of the local area — in 1935 the Nashville Banner declared Stewart's Lions to be the best team in Tennessee; in 1938 a sports commentator on WLW of Cincinnati devoted an entire program to Stewart and the Lions; because of his unbelievable ability with the ball team and the new records established, the coach and his team were featured in Ripley's "Believe It Or Not" in 1938.

Stewart was also a history and physical education instructor of long-standing. (When the late President Dixon asked him why there were so many A's in his classes, he is said to have replied, "Superior teaching.")

"He was an outstanding coach and a popular teacher and chapel speaker," recalls President E. Claude Gardner.

"His record speaks for itself," says Coach Hoyt Kirk. "Coach Stewart had an ability to attract people and was always the center of attention. He had a great love for young people."

"He was a winner," comments Vice-President Emeritus C. P. Roland, "and a great asset to Freed-Hardeman."

Friends recall that Stewart had one wish, it being that he had a million dollars so he could give it to the school.

That wish was never fulfilled. Stewart retired in 1973, bound by an illness which finally overcame him.

But although we never received that million dollars, we are richer because of his life.

We will miss him.

Stewart, 67, died in his home Saturday, Nov. 23 after an extended illness.

A native of Lexington, Stewart was graduated from Henderson County High School in 1925. In 1929, he was graduated from Union University, where he served as captain of the football, basketball, and baseball teams during his senior year. He received his master's degree from George Peabody in 1942.

Stewart was football and basketball coach at Chester County High School from 1929 to 1934. During this time, he was a pitcher for the Memphis Chicks, a semi-professional baseball team, and a player for Birmingham and the Cotton State's leagues.

In 1934 Stewart began coaching basketball at F-HC, continuing through 1944. After an absence of ten years, he returned as an instructor in history and physical education until his retirement in 1973.

Along with Kenneth Woods, Stewart operated the Henderson Truck and Tractor Company until 1960. He and his wife have operated the Stewart Insurance Agency since 1958.

Stewart is survived by his widow, Mrs. Virginia McCorkle Stewart; two daughters, Mrs. Jim Steed of Henderson and Mrs. Frank McConnell of Kingston, Jamaica; three sons, Dr. John Stewart of Boston, Mass., Dr. Dick Stewart Jr. of Jacksonville, Ga., and Ken Stewart of Memphis; three brothers, and 10 grandchildren.



An estimated 3000 to 3500 attended last year's Bible Lectureship in Bader Gymnasium.

Woodson announces lectureship changes

With an aim to focus on the "current and relevant," the 1975 annual Bible Lectureship will have as its theme "The Church Today: Current Issues, Problems, and Challenges," according to William Woodson, chairman of the Bible Department and lectureship director.

This year's series of lectures, Feb. 3-7, is expected to be record-breaking, surpassing the estimated 3000 to 3500 who attended last year.

To alleviate anticipated seating problems, plans are being finalized to provide audio-video reproduction of the chapel hour, open forum, and all overflow crowds. Screens will be set up in the Henderson church building, College Auditorium, and Science Lecture Hall, said Woodson.

The usual exhibits of publishing houses, supply houses, and bookstores, will be set up in a large tent on the upper tennis courts this year. "We are hoping the snack bar and Country Kitchen can enlarge and better utilize the space for eating facilities for our guests," Woodson said.

Daily chapel speakers include: Bill Threet, "Getting the Church to Work;" Jimmy Adcox, "Immortality vs. Christianity;" Bill Ringold, "The Church and the Home;" James Meadows, "Problems of Materialism;" and B. C. Goodpasture, "Take Along a Little Honey."

Gus Nichols will be conducting his regular 7:30 a.m. Bible class and Guy N. Woods, the 3:30 p.m. Open Forum.

"Morning classes will consider various problems and provide perspectives; chapel and keynote sessions will encourage and edify; classes will provide in-depth discussion of current concerns; a study of Bible books will provide guidance; the open forum will explore areas of immediate interest; and night sessions will conclude each day with a discussion of a great and fundamental theme of God's Word," commented Woodson.

Classes will be conducted by Tom Holland on "The Development of Preachers;" R. C. Oliver and Danny Cottrell on "How to Study the Bible," and Cecil Wright on "The Restoration Movement."

Night speakers include Earl Wood, "The Church Is . . . ;" Jack Evans, "The Bible Is . . . ;" J. T. Marlin, "The Plan of Salvation Is . . . ;" and Rubel Shelly, "God is . . ."

The College Chorus will sing Monday evening, the Chapel Singers Tuesday evening, and the A Cappella Singers, Thursday for the annual Youth and Parents Night.

Professors obtain recognition

Numerous members of the faculty, in addition to those mentioned in our last issue, are pursuing professional interests.

Bob Thompson, intramural director and physical education instructor has had two articles published recently in the *Journal of Health and Physical Education*, "Mixed Murals" in the October issue and "Intramural Game of the Week Televised," in the May issue.

Thompson is soon to have another article entitled "Mass-Media in Intramurals and Recreational Programs" published in the proceedings of the National Intramural Association.

Dr. Anthony Adcock, chairman of the department of HPER, has recently been named chairman of the "Health Section" of the Tennessee Association of Health, Physical Education, and Recreation.

Mrs. Sylvia Harris and Dr. Adcock attended a Conference on Aging, November 12 at the University of Tennessee in Nashville.

Miss Ann Duncan and Dr. Adcock attended a conference of the Tennessee Association of Health, Physical Education, and Recreation in Chattanooga, Dec. 6-7.

Dr. Gerald Hovater, chairman of the department of Education and Psychology, along with Ron Willingham, developer of the "Adventures in Christian Living" course led a seminar conducted at Michigan Christian College November 14-16. The seminar, "Men's Leadership Training," was conducted to train preachers to teach the "Adventures" course to their local congregations. More than 45 attended the three day seminar.

Dr. Porter King attended a seminar on Allen Tate, a noted southern literary figure, at the University of the South, Sewanee, Nov. 16.

While at Sewanee, Dr. King had breakfast with Miss Eudora Welty, whose works are the subject of Dr. King's dissertation.



(photo by Don King)

President E. Claude Gardner announced the purchase of the home of former president N. B. Hardeman at the Homecoming General Assembly November 23. The house located at White and Second was the home of the late president during his presidency 1923-1950.

Classified Ad Order Form

Message _____

First 20 words \$1.00, five cents for each additional word. Deadline, Monday, January 22. All classified ads must be paid in advance.
BELL TOWER Box 437 Campus Mail

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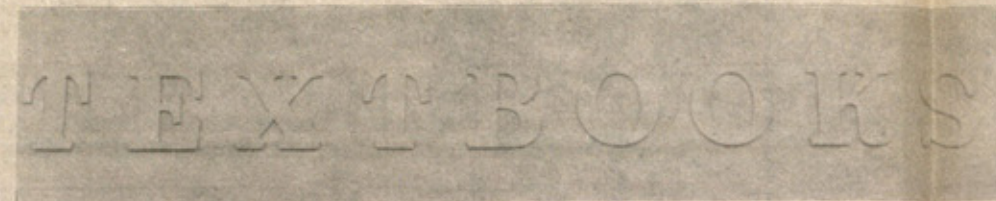
(Photo by Don King)

"I wish I could afford that," junior, Jimmy Morton seems to say as he painfully compares prices with available funds. Inflation has hit the Freed-Hardeman Bookstore along with the rest of the nation. Unfortunately, it may get worse.

Tips to students

Mrs. Jess Wilcoxson, manager of the book store gives these tips to the students before they buy books for next semester. 1) If you plan to sell books back to the bookstore, bring them in as soon as possible before the holiday. 2) If students pre-register; don't wait until you return to buy books. The better buys are always there at first. 3) Always try to buy used books.

Bookstore battles inflation, strives to serve students



(photo by Don King)

At a time when budgets are tight and pennies are being pinched, students are continuing to buy — or charge, as the case may be — a surprising amount of items in the college bookstore, says Mrs. Jess Wilcoxson, manager.

"Sales seem to be down only in toiletries, paper, and clothing," Mrs. Wilcoxson reports. "However, we're still operating in the black. In fact, we haven't operated in the red in all the time I've been here."

How does one account for the success of the store even in this period of economic crisis?

"There's just no where else for us to buy some things," a student may say.

But that is not the way Mrs. Wilcoxson views the situation. "Instead of the students' being dependent on us, we think of ourselves as being dependent on the students," she explains.

"We're a non-profit bookstore, and we couldn't exist without them. Our main purpose is to serve the students. We do the very best for them that we can."

Cautious pricing

In order to offer students the best, the manager says pricing is done "with caution."

"There's just no way to make money in textbooks," she comments. "We order directly from publishers in order to get the better discount, but the freight (the charge for shipping on books being sent and returned) eats into that discount."

Mrs. Wilcoxson explained that there is no set mark-up price on

items, but rather the price is determined by the discount received, quantity bought, time required for inventory, and salability of the article.

"Our prices for merchandise are in line with our retail purchasing," she says. "The slight mark-up helps take care of salaries, bills, and utilities."

Mrs. Wilcoxson explained that the store does not try to compete with local businesses which can offer discounts because they buy in large quantities and accept only cash.

"We are college-owned and operated," she emphasizes, "and we're not in competition with anyone. We pay our own way, but everything we make above board spills back into the school."

Store's policy — service

Set up under the oversight of the school's business manager, the bookstore has always had the policy of being a student service, continues Mrs. Wilcoxson.

Through the store, the student body has access to free campus mail distribution, a linen service, a buy-back book policy, charge accounts, sales, and special ordering service — very few of which are available on other college campuses, says the manager.

"Up to six years ago, our policy was to allow charging only in times of registration," Mrs. Wilcoxson recalls. "But since we've begun the policy of daily charging, it's been very successful. We realize there are times when students just do not have cash. We think it's a service for student to be able to charge — it's something they can't do at other places."

The manager says that as far

as she knows, no one has tried to take advantage of the charge system. "I have confidence in the student body and believe that when they charge they have every intention of paying."

According to Mrs. Wilcoxson, the store's buy-back book policy just "isn't prevalent" on college campuses today. "We give students half the price for a book that's been used one semester," she explains. "This process works very well, and it's a service I hope will never be curtailed."

Twice a year, the store gives "as great a sale as any bookstore" on all religious books; throughout the year male Bible majors have a 10 per cent discount on religious books "to aid them in their work." Mrs. Wilcoxson reminds all students that the bookstore will gladly make — at no additional cost — special orders for books it does not have.

Other special services she mentioned include the cashing of small checks, selling of stamps, and stamping of names on individual items.

Despite these services, Mrs. Wilcoxson realizes there are complaints and criticisms about the store, and she encourages students to come talk to her. "We want to face the problems — not run from them, and do what we can to get rid of them." She says she realizes that the biggest area of concern at the moment is costs.

Inflation —
"it's embarrassing"

"Inflation is a source of embarrassment. It's embarrassing to the administration, it's embarrassing to me," she commented.

"It's embarrassing for

someone to know that we have high prices, but it's best that we can do. We have two choices: either buy an item and sell it at that high price, or just forget it and not stock that item.

"If we could sell a 50 cent item for a quarter, I'd be the first to say 'Let's do it.' But common sense tells you you couldn't operate a bookstore like that."

"I don't know where it (inflation) will stop. Every shipment increases in price — from semester to semester, almost from book to book. We don't ever mark items anymore till we receive the invoice," she said.

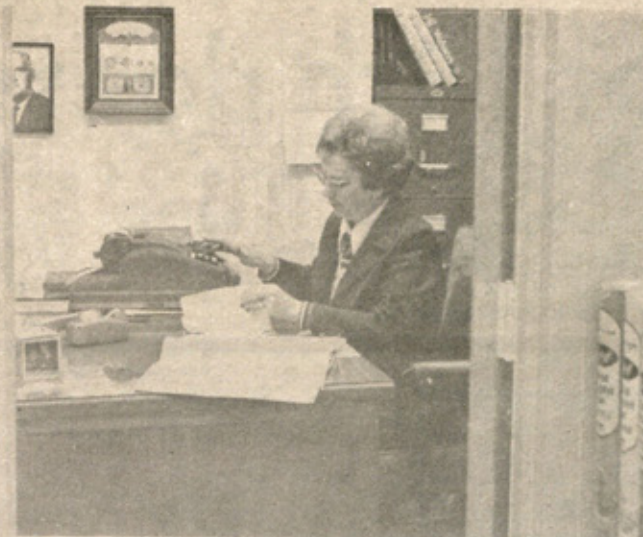
Plans for future

What does Mrs. Wilcoxson see for the future? "Since the college is going four-year, we'll have to expand some," she says, "hopefully someday adding items such as paperback novels."

"And we want to try to always keep our prices student-oriented," she continued. "We've had many students come back and tell us that they thought our prices were high until they left and went somewhere else!"

"We will always be proud to work for Freed-Hardeman and be able to have such an open store and such confidence in our customers. Of course, we are aware that there are and have been a few mild cases of theft, but these were handled immediately by the Administration. I hope I don't ever live to see the day that they have to bring in devices to prevent this."

"Above all," she concluded, "we will continue in the future to be aware of the fact that we are servicing the students and remember that is why we exist."



"It's such a joy to serve the students," says bookstore manager Mrs. Jess Wilcoxson. "We're especially happy to allow charging — not only for textbooks, but for other articles as well."



Not until there is some expansion can the bookstore hope to add additional inventory to its already-crowded stock room. Mrs. Anita Weekley, assistant manager is kept busy locating books for buyers.

No browsing possible before 1966

Got a few minutes between classes? What more typical way to spend it than browsing through the college bookstore, reading cards or examining tennis rackets?

Students who enjoy the leisure of bookstore-browsing in 1974 have an advantage over students of earlier years, says bookstore manager Mrs. Jess Wilcoxson.

Not until the Student Services Building was erected in 1966 did the bookstore become self-service, she explains.

"In the early 30's the store began in the Financial

Aids office of the Administration Building. After the war, it was moved to where William Woodson now has his office. From there it went to Hall-Roland Hall and then to the basement of Dixon Hall," the manager recalls.

"Students couldn't come in," Mrs. Wilcoxson continues. "We served them at the window. And we had only textbooks, ring binders, pencils, and pens. Our inventory was broadened in 1966 when we moved into the new store, adding cards, toiletries, and other things we'd never had before."

Lemons, letters, logs . . .

Messages travel via campus mail

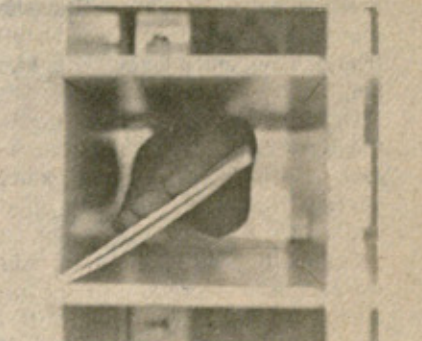
What do two logs, oranges, fruit-stuffed animals, Christmas treats, a lemon, and a pickle have in common?

All are among the more unusual items sent through the college's campus mail according to Mrs. Anita Weekly, bookstore assistant. Such gifts — along with the more common notes and memorandum — have combined to give the bookstore workers as much as 1,400 pieces of campus mail to distribute in one day!

"A year ago, we figured up that we handled 65,792 pieces in a ten-month period," says Mrs. Jess Wilcoxson, the store's manager.

Although the flow of mail is heavy ("And even heavier on romantic days, such as Valentine's Day," adds Mrs. Wilcoxson), the bookstore workers consider the campus mail set-up "a service rendered."

Many schools charge students and faculty members for campus mail service, explains Mrs. Wilcoxson. "But we just enjoy doing it," she says.



Approximately 1,000 pieces of campus mail go into anxious hands daily.

High bookstore prices unpopular; services regarded as 'excellent'

High prices and the buy-back book policy were the most common complaints concerning the campus bookstore, according to a survey answered by approximately 200 students and 10 faculty members Nov. 21.

the opportunity to charge for purchases less than fifty cents were other suggestions offered to the bookstore. Faculty and students also requested the bookstore to stay open during the night hours of the student

center and on Saturday and Sunday afternoons.

The campus bookstore's selection of items was given a rating of average and the employee's in the bookstore were all rated excellent.

Students, store: reconsider

Inflation, the most serious problem facing Americans today, has hit the college bookstore. Prices have been raised to meet today's demands.

F-HC's bookstore, a non-profit service for the students, strives only to operate in the black.

The store's main purpose is providing special services for the students, such as the linen service and free campus mail distribution. In order to furnish these special services, meet ever-rising costs, and pay employees, prices have had to be raised.

F-HC students need to take time to understand the actuality of inflation as it strikes across the nation and right on campus. They also need to compare the weak points of the store (namely, prices), with the stronger points (specifically, service).

In the meantime, however, the bookstore must also work to fight inflation. As Freed-Hardeman advances into its senior college program, the bookstore must grow also. Why not expand to a service store that could purchase larger quantities of articles and then be able to offer students lower prices?

Students must buy their needs for college somewhere; meeting those needs is supposed to be the purpose of the bookstore. Until prices are lowered, Freed-Hardeman students may continue to voice their disapproval by purchasing their goods elsewhere.

— Saralee Terry



Outlook

by Teddy Butler

Don't be surprised if Susy Student makes it to Washington one of these days. Not that she has that big of an interest in politics. (Just ask her government teacher!)

But the fact of the matter is, in this time of national crisis, Susy has a sure-fire plan for solving inflation.

She calls her method LOSE: Let Our Students Economize.

As Susy sees it, the gang over the hill (Capitol Hill, that is) has had its chance. The time has come for them to step aside and let the under-25 crew show the world how cutting back is really done.

The LOSE plan has three phases.

Phase One of the plan for students is "Avoid Unnecessary Spending."

According to Susy, students admittedly spend lots of money on things that are totally unnecessary.

Take for example, research papers. Without a doubt, such items are one of the major expenses in a college student's education. Faculty members do not realize the damage they do to the nation's economy by making these assignments.

Working a typically-required term paper, Susy recorded the following examples of unnecessary spending: (1) \$5.99 for three packs of Wipe-Out typing paper; (2) \$2.90 for 29 sturdy typing erasers; (3) \$4.82 for enough No-Doze to keep her awake six consecutive nights;

(4) \$10.11 for black coffee; (5) \$3.14 for the doughnuts she had to buy each morning after oversleeping (because she stayed up so late working on her paper) and missing breakfast; (6) 88 cents for an overdue book fine at the library (not to mention the expenses of paying someone to write out the nasty overdue messages); (7) the expenses of using water every ten minutes to wash her face and wake herself up; (8) the expenses of burning her midnight oil; (9) \$2.50 for a massage to get her back out of that typewriter position; (10) \$1.48 for Kleenex tissues to wipe her tears away; and (11) \$1.10 for eye shadow to cover up

the bags under her eyes. The list goes on and on and doesn't even include the man-hours Susy wasted (in other words, hours when she could have been with her man!)

Not counting water and electricity, the cost per paper adds up to \$64.84. The way Susy figures it, if each student averages two papers per semester, the school is responsible for \$89,008 in unnecessary spending!

Susy calls Phase Two of her inflation-solving plan, "Do Away With Things You Don't Really Need."

Among the insignificant items included in this category

are the 127 light poles on campus.

Of all the students Susy questioned on campus, not a single one believed so many lights are needed. In fact, they pointed out several advantages of doing away with unnecessary poles: (1) Help students develop a greater appreciation of the moon and stars; (2) Prevent them from using the benches and swings as study spots; in other words, encourage use of the library; (3) Save gas — students could have private picnics on campus instead of going all the way to Chickasaw or Roadside Park; and (4) Remove the need for a campus policeman —

without so many lights he couldn't see to do his work; thus the school could save by having to pay less salaries.

Susy was impressed with the whole student body's sacrificial attitude in being so willing to give up—not two or three—but all of the campus light poles to save the country's economy.

The plan's Phase Three has been pegged, "Never Purchase What You Can Make Yourself."

Susy proposes that next spring some landscaped ground on campus be used for the planting of a large Garden of Seedins'. A new department,

Agriculture, could be developed, and the departmental majors could cultivate food for the college cafeteria. In an added attempt to meet the rising food costs, Susy suggests that the Archery classes take a field trip to a nearby plain and bring back appropriate meat to complete the homegrown meals.

The ideas for LOSE are only beginning. Once these have been gotten underway, Susy is bound to come up with some more.

That is if she can ever get the guys from Washington to quit pestering her to work for them.

Be still and know . . .

Sophocles once said, "Most pleasant is instruction when it comes from one who speaks wisely, and with it comes advantage." We have the wisest teacher of all times — Jesus Christ. He instructs us through His Word, the Bible, and therein lie our advantages. But do we take advantage of what is before us? "But seek ye first the kingdom of God and his righteousness and all these things shall be added unto you." (Matthew 6:33)

— John Mark Hicks

Freed-Hardeman College
Henderson, Tennessee 38340

BELL TOWER

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Anna Hovater becomes 18th doctor

by Patti Rogers

"My mother always wanted me to be married to a doctor," said Education and Psychology Department Chairman Dr. Gerald Hovater.

And, as of last week, he is.

Upon completing the requirements for her degree in Curriculum Development and Supervision, Anna Hovater, home economics and education instructor, has become Freed-Hardeman's 18th doctor.

According to President E. Claude Gardner, she is the first female faculty member in the college's history to receive an Ed. D.

"Seriously," added her husband, "Anna is a professional in education. But she's also a good mother to our children, a wonderful companion and friend to me, and a loving wife. I am most proud of her."

Dr. Anna Hovater received her B.S. degree from the University of North Alabama at Florence in 1961, and her Masters and Education Specialist degrees from the University of Alabama in 1967 and 1973.

Originally from Glen Alan, Ala., Dr. Hovater worked as a secretary in the principal's office during her high school years. After graduation she worked in the Title One Office for Curriculum Materials in the Superintendent's Office. She taught in five different Alabama high schools before coming to Freed-Hardeman in 1973.

The doctor's degree, the highest earned degree in the United States is an indication that the candidate has acquired a broad field of knowledge. Requirements for the doctorate are at least two or

three additional years of study beyond the masters degree, the completion of examinations, and the presentation of a written thesis called a dissertation.

Dr. Hovater's dissertation paper, which was 371 pages and took 18 months to complete was titled "The Development of a Program Model for Family Housing and Furnishing." She developed a survey questioning approximately 600 people including college students, high school teachers, and state supervisors of home economics in seven southeastern states. According to Dr. Hovater, the basis of the questionnaire was "competencies considered to be essential for a student to be proficient in, at the completion of a course in housing and home furnishings." It was a competency-based education program for one area of home economics with an emphasis on student activities, learnings, and self-evaluation in order to develop these competencies.

Dr. Hovater has completed 96 semester hours above her B.S. degree. After completing three hours in the fall, she commuted once a week to Tuscaloosa (a 200 mile drive), taking nine hours in the spring semester of last year. She has been a full time student in summer school for the past two summers and will graduate from the University of Alabama this spring.

After completing her dissertation paper, Dr. Hovater says, "For the first time in about a year, I've been able to sit down and crochet, sew and do the things I've wanted to do."



Is there a doctor in the house? Yes, there are two now at the Hovaters'.

"We want to please"

Cafeteria emphasizes nutrition, says Davenport



(photo by Becky Beard)

Cooking for a nutrition-conscious assistant cafeteria manager? That's the wifely duty of Peggy Davenport, who also serves as secretary in the Counseling Office. Peggy and her husband Glenn, who works with Gano Manager Bobby Farmer, came to F-HC from Mobile, Ala.

"If meals were left up to students, they would eat hamburgers and french fries every day," says Glenn Davenport, Gano Cafeteria's new assistant manager.

"People as a whole aren't really that conscious about nutrition."

However, nutrition is important to Davenport — and to Bobby Farmer, cafeteria manager.

"The kind of food the students are given is left up to Mr. Farmer and myself," says Davenport. "It takes a lot of time and concentration to make up a three-week menu."

"Nutrition and properly prepared food is worked into the menu. What tastes good and is eye appealing is important. Color coordination has a lot to do with menu preparation," he explains.

"Eating here every meal can get to a student, and I can see his point of view. When feeding 1,000 students, there are bound to be complaints. The cafeteria is a good place for them to let off steam. They can't do it in the classroom."

"But we do want to please them," adds Davenport, a native of Mobile, Ala.

He says plans are being made at present to conduct a food-ecology campaign next semester. "We don't waste as much as the national average," Davenport continued, but a recent survey he conducted showed that the school's average weekday waste amount to \$173. This includes only food that is taken and remains untouched.

This waste daily adds up to approximately \$17,000 per semester, the assistant manager stated.

In next semester's campaign, the workers who serve food will wear "If you want less, ask me" buttons. Also, prizes such as coupons for free cokes will be offered occasionally to students who eat everything on their tray.

"The more money we save, the more we can put into equipment, better food, and more monotony breakers to keep students happy," says Davenport. What he describes as "monotony breakers" are special events such as Pancake Night and Steak Night.

A former student at the University of South Alabama, Davenport was placed at F-HC by Morrison's Cafeteria Services.

"I'd always been interested in

running or owning a commercial restaurant," he recalls. "I was interested in Morrison's training program and took the opportunity to go into it."

Before coming to Freed-Hardeman, Davenport worked at Spring Hill College in Mobile.

His wife Peggy, formerly of Fort Walton Beach, is presently serving as secretary in the Counseling Office. She attended Harding College on a voice scholarship for one year before transferring to the University of South Alabama. An art buff, she lacks one quarter completing her work for an elementary education major.

"After coming from a large city like Mobile, it is different living in Henderson," says Davenport. "I've always wanted to live in a small town. People get to know each other more and are more trusting."

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Richard Russell: "A person is as handicapped as he lets himself be . . ."

by Bonnie Lawler

"What makes me determined to do things is the fact that I strive for perfection. But what makes me more determined than anything is when people say I can't do something. Then I try even harder to do it."

So says Richard Russell, a junior at F-HC, who lost his right hand in a 1970 accident. "I was working in a meat market in Geneva, Ala. The accident

resulted from carelessness," he explains.

"I was ashamed, people realized it, and this made it worse. When you try to hide something people will see it. So I reasoned with myself: 'There's nothing you can do about it.' This made me more determined to overcome my self-consciousness

of the fact that I was different."

"A person is handicapped as much as he lets himself be . . . as much as people make him," says Richard. He considers laziness worse than any physical handicap.

The loss of his right hand when he was 16 caused several changes for Richard. He had to learn to write all over again, this time with his left hand. "At first, I had to begin studying early so I would have time to write my assignments," Richard stated. He added, "Of course a lot of friends would write for me and help me right after the accident happened."

Richard's mother, Libby Russell, feels that the accident changed her son. "She said I became more outgoing," Richard recalls.

Richard attended Alabama Christian College in Montgomery, Ala. his freshman and sophomore years. Jo McCaleb, a junior here, from Jackson, Ga. said she met Richard at the ACC Freshman mixer during a relay race. "It was a relay race where the guys changed into girls clothes and the girls into guys clothes. Richard was the last one in the race for the guys and they were behind. He dressed so fast, and they won because of him."



" . . . what makes me more determined than anything is when people say I can't do something. Then I try even harder to do it."

the accident. It brought us closer."

Richard uses an artificial hand on special occasions. He said, "It gets in the way so I do not use it unless it's a special time." He recalls an incident at the ACC Freshman Mixer involving the artificial hand. He had not been wearing it and saw George Tindle, who had known him for a long time, so they shook left hands. That night at the Mixer the same guy greeted Richard and forgetting he held out his right hand. Richard says he really scared him when he held out his artificial hand.

Richard stated that he had several faults which he works to improve. Temper is one he considers first. "I've learned to control it better. I've tried to discipline myself and now I am able to put up with more."

Another fault he stated was, "I can't say no to anyone. I would rather have to suffer than for someone else to have to."

Richard's philosophy of life is: "By his mistakes a man makes what he is and because of the consequences of his mistakes he tries not to make them again."

Richard Russell has one main goal in life, "A spiritual goal, to reach Heaven, to put God first and try not to let things of the world come between me and serving God."



Richard Russell

(photo by Jim Weeks)

Poor exercising in winter

Human 'energy crisis' strikes

by Lee Hogan

The 'energy crisis' applies not only to the shortage of fossil fuels but also to a shortage of human energy.

As the air grows colder, people tend to stay indoors more and get less exercise. This is the cause of a loss of physical endurance and a gain of several pounds in some cases.

Physical fitness is not a part time thing. According to Intramural Director Bobby Thompson, "Exercise must be on a regular basis or it is worthless and can be dangerous . . . once a week is not enough."

There are four special benefits that come from regular physical activity: it helps to prevent obesity; it is a preventative measure against heart disease; it reduces physiological effects

of aging, and it helps people to meet emergencies.

Programs people can follow to improve their physical condition — even in winter — include walking, bicycle riding, calisthenics, jogging and weight lifting.

The benefits of being physically fit are not realized immediately, but over a period of a few weeks one will notice an increase in energy.

The President's Council on Physical Fitness and Sports cautions against a fitness program without a physical examination if, " . . . you have not had an examination in the past year, if you are past 30, if you are overweight, or if you

have a history of high blood pressure or heart trouble . . ."

For the college student, a physical taken for a summer job should be sufficient, or the physical taken for college entrance should insure an unconditional go ahead to begin a fitness program.

Exercise cannot be considered a cure-all, but it is an effective preventative measure.

Most authorities agree that, "Exercise cannot guarantee more days in your life, but will put more life in your days."



(photo by Len Hogan)

Lynn Shepherd, an F-HC junior, engages in the popular activity of bicycle riding to gain much needed exercise during the winter months.

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Ronnie Tole (34) shoots for the Lions against Lipscomb Dec. 6. Tole scored 19 points in the game, which Lipscomb won, 92-74.

Lions fall to DLC, defeat Lane 72-71, forsee 'lots of work'

by Dave Jernigan

The Freed-Hardeman basketball Lions were whipped by the Bisons of David Lipscomb College 92-74, Dec. 5.

With their second loss to the Bisons this season, the Lions' record for the season now stands at 1-6. Overall, the Lions hit 43 percent of their attempts from the field, and 53 percent of their free throw shots.

Willie Long was F-HC's top scorer, hitting for 20 points. Other players scoring in double figures were Ronnie Tole with 19 points and Larry Mackin with 13.

According to Lions Coach Hoyt Kirk, Lipscomb was playing one of their better games this season. As for his comments for the season so far, Kirk added, "I've been real disappointed with our won-lost record so far. We haven't gotten the unit together and we haven't had any consistency. We've got lots of work to do to get in shape.

During Christmas break, the Lions will travel to Oklahoma. They will first play American College at Tulsa on Jan. 8 and Okla. College of Liberal Arts Jan. 9 at Chickasha. Then on Jan. 10-11, the Lions will participate in the Okla. Christian College tournament at Oklahoma City. Their first home game will be against Miss. Industrial College Jan. 16.

F-HC's first loss to the Bisons was a 107-94 contest at Lipscomb, Nov. 18. Willie Long once again led individual scoring with 22 points. Other top scorers were Tole with 20 points, Mackin with 16, and Gary Wheeler, 12. Clarence McDowell grabbed 9 rebounds, and Mackin got 8. The Lions made 53 percent from the field, compared to Lipscomb's 43 percent.

In their first win of the season, the Lions barely escaped Lane College in a 72-71 victory, Dec. 2. Leading scorers were Willie Long with 23 points, Tole with 22, and Wheeler with 15. From the field, the Lions hit 47 percent of their attempts, and Lane made 35 percent.

Hendrix College also handed the Lions two defeats. In the season opener on Nov. 14, the Warriors came out ahead 99-85, with a free throw average of 47 percent, compared to the Lions' 45 percent. Tole paced the Lions with 28 points, 15 rebounds, and 4 assists. Other top scorers were Willie Long with 21 points, Wheeler with 11 points, Mackin with 10, and Johnny Cooper with 8.

The Lions' 83-75 loss to Hendrix was Homecoming, Nov. 23. Willie Long led individual scoring with 24 points, followed by Tole with 19 points and Mackin with 12. Long and Tole grabbed 16 and 9 rebounds respectively. The Lions hit 42 percent from the field, and the Warriors hit 52 percent.

Another loss was to Union University, 70-60, Nov. 21. Tole led the way with 23 points and 12 rebounds. Other leading scorers were Willie Long with 11 points, and Dwight Poole with 10. The Lions hit 41 percent of their field goal attempts, and Union hit 62 percent.

In their fifth loss of the season, the Lions fell to Rust College, 77-70. Tole paced the Lions with 40 points and 11 rebounds, along with Willie Long's 14 points and 8 rebounds. Rust hit 44 percent from the field, as compared with the Lions' 43 percent.

Philos, Sigma Rho win in volleyball

Playoffs in intramural volleyball ended with a series of upsets, in both men's and women's competition.

Philomatheans finished first in men's competition, followed by the Eupathians. Phi Kappa

Alpha finished third; Alpha Tau Lambda, fourth, and Sigma Rho, fifth.

In women's playoffs, Sigma Rho took first place, followed by Philomatheans, second; Alpha Tau Lambda, third; Phi Kappa

Alpha, fourth; and Eupathians, fifth.

Despite the outcome of the playoffs, the regular season statistics are as follows:

Men	
Phi Kappa Alpha	5-0
Alpha Tau Lambda	4-1
Sigma Rho	2-3
Philomatheans	2-3
Eupathians	1-4

Women	
Eupathians	4-1
Sigma Rho	4-1
Philomatheans	3-2
Phi Kappa Alpha	2-3
Alpha Tau Lambda	1-4

Co-recreational basketball made its debut Dec. 3. In the two games played, Sigma Rho defeated the Eupathians, 96-22; and Alpha Tau beat Phi Kappa, 72-34.

Statistics from last night's games are unavailable as of this issue. The finals will be played Thursday night.



Mike Haynes goes up for a shot to help the students "annihilate" the faculty, 89-62 in a challenge match in Bader Gym, Nov. 22. Johnny Hudson led the students in individual scoring with 19 points, followed by David Reeves and Joe Chilton with 15 points each. David Meek paced the faculty with 34 points. Proceeds from the game, which totaled almost \$300, will be used toward the purchase of a Universal weight machine.

(photo by Len Hogan)

Former PENN Club returns to campus

A former organization on the F-HC campus, the PEMM (E.E. Majors and Minors) Club is currently making its return among the other professional clubs.

Although the club is returning, it will be under a new designation. The club is now in the process of changing its name in order to include those who are Health and Recreation majors.

The purpose of the organization, sponsored by Ann Duncan and Bobby Thompson, is to stimulate interest in the professional aspects of Health, Physical Education, and Recreation, and only majors and minors in these fields are admitted to the club.

Elected 1974-75 officers were Mike Long, president; Sherry Taylor, vice-president; Laura Law, secretary-reporter; and Cindy Hammond, treasurer.

The club is planning programs with the intent of using established professionals in Health, P. E., and Recreation fields. Also planned for this year are canoeing and hiking trips.



Members of the F-HC PEMM Club

(photo by Marc Gallenback)