

Future Happenings

Theatre	
October 9	Pied Piper Show, MS Auditorium 10 a.m.
October 23	Pied Piper Show, MS Auditorium 10 a.m.
October 30	Try-outs for Children's Show, 10 a.m.
Special	
October 1	Spiritual Emphasis Retreat, Tombigbee State Park
October 8	High School Day
October 14	NCAS Initiation Banquet
October 15	Mid-semester grades due
October 16	Teachers Workshop
October 17-24	Henderson Church of Christ meeting, Clarence Dailey
October 21-24	Christian College Student Leaders Workshop, O.C.C.
October 21-24	Third Annual Workshop on Deafness
October 28	Richard Underwood, NASA, 7:30 p.m. Chapel Hall, "Photographs from Manned Spacecraft"
October 29-31	World Mission Workshop, Northeastern Christian Junior College
October 31	Halloween party, Bader gym
Meetings	
October 6	GRTC 6:30 p.m., Preachers Club 6:30 p.m.
October 5	Faculty Meeting 5 p.m., SNEA 6:30 p.m., Preachers Wives, 7 p.m.
October 7	Class meetings 11 a.m.
October 11	Evan. Forum 6:30 p.m.
October 12	Civinettes, 6:15 p.m., Civilians, 6:15 p.m., Honors Council, 6:45 p.m., Preachers Wives, 7 p.m.
October 14	Social Clubs 6:30 p.m.
October 25	Evan. Forum, 6:30 p.m., Student Council, 7:30 p.m.
October 26	Civinettes, 6:15 p.m., Civilians, 6:15 p.m., Preachers Wives, 7 p.m.
Films	
October 31	"Snow White and the Seven Dwarfs", "Spook Spooking", 6:30 and 9:00 p.m. Adm. 50c, Chapel Hall.

Theatre

Theatre buffs are alive and well, and if the campus hasn't noticed yet—it will.

The Pied Pipers have been selected. The cast for "Fiddler On The Roof" is in rehearsal for the November performance. Delta Psi Omega (theatre honorary society) is laying plans towards obtaining an Alpha Psi Omega charter (honorary society for senior accredited colleges). Theatre is alive and well.

But these activities had beginning long before the opening of school this semester.

After the rousing success of the 75-76 season, student dramatists and Henry A. McDaniel, Jr., Director of Theatre, knew that things could only get better.

Before the opening of school, 16 people attended the first annual theatre workshop at Mid-South Youth Camp. McDaniel and Winston Harless of Memphis, who was the guest performer in last year's production

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Retreat held at Tombigbee

A Spiritual Emphasis Retreat will be held for the students of Freed-Hardeman the weekend of October 1.

As the title suggests, the emphasis of the retreat will be on one's spiritual life. Getting closer to our Father and Creator will be easy to do in the scenic Tombigbee State Park in Tupelo, Mississippi. Christian ideals and morals will be stressed throughout the retreat.

Heading up the list of speakers and discussion leaders for the weekend are four of our very own and very fine campus instructors. Rubel Shelly, John Bob Hall, Dowell Flatt, and Eddie Miller will help

the campers to gain further insights into Christianity. Each of these men has a thorough knowledge of the Bible and what Christ expects of us as his followers.

All those people interested in attending the retreat must sign up and pay in the Dean of Students' Office. For non-boarding students the cost will be \$8.50. All other students will pay only \$7.50. This price includes travel, lodging, and meals. Be ready to leave the campus Friday, October 1, at 3:30 p.m. and return Saturday, October 2, at 5:00 p.m. All are invited!

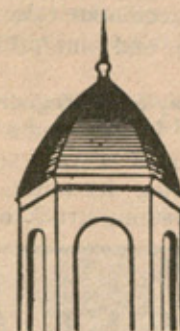
Freed-Hardeman College

Henderson, Tennessee 38340

Bell Tower

Vol. 5 No. 1

October 1, 1976



Chorale sings variety

A new musical group has appeared on the F-HC campus this fall. The Chorale, is now preparing for its anticipated fall performances. Directed by Arthur Shearin, Chorale differs from both the F-HC Chorus and the A Cappella Singers in that NO auditions are required for admittance to the group.

Open to any student interested in vocal music, Chorale meets daily in Room 8 of the Administration Building from 11:30 to 12:20. Chorale is presently divided into two functioning units, the women's chorus and the mixed chorus. Both of these units work two days each week to perfect their special musical talents.

All varieties and types of music will be presented; the program is designed to delight the young as well as the old. No

specialization in any one area of the musical spectrum will occur

for all styles will be given fairly equal performances. The audiences, then, can expect to hear both secular and sacred songs, accompanied and unaccompanied pieces, and "popular" and "serious" selections.

No definite trips have been scheduled, but Chorale is available for any organization—including civic groups and churches. In its first year of performing, a flexible 100-mile travel limit has been placed on appearances.

Chorale's director, Arthur Shearin, attended F-HC from 1966-68 and graduated from Harding College in 1970 with a Music Major. He earned the Master of Music degree in voice



from Memphis State University in 1974 and is a candidate for the Doctorate in Musical Arts

(Choral Literature) from the University of Colorado this December.

Pied Pipers chosen

Thirteen Pied Pipers have been chosen for the 1976-77 school year. Henry A. McDaniel announced the following students to form the college's famous children's drama group:

Larry Clegg, a sophomore from Memphis, Terri Cothron, a junior from Huntsville, Ala., Kim Hall, a sophomore from Sturgis, Ky., Patti Nolan a junior from Norcross, Ga., and Dottie Lee, a junior from Laurel Miss., all join the group for their second year.

Mitch Laird, a sophomore from Fairdale, Ky.; Paul Pin-

ckley, a sophomore from Memphis; Lowell Pugh, a junior from Savannah; Rochelle Rice, freshman from Memphis; Debbie Sanders, a freshman from Loophill, Utah; Jim Selbe, a junior from St. Louis, Mo.; Karen Semore, a freshman from Centerville, Tenn., and Kathy Smith from Paragould, Ark., join the group for their first year.

Deb Rogers who has been a Piper for the past two years, will be the Assistant Director of the group. She is from Germantown, Tennessee.



500 expected Oct. 8

The Office of Admissions expects about 500 high school students to visit the Freed-Hardeman campus on High School day Friday, October 8.

High School day was designed to show high school students what a "typical" college day is. High school students, counselors and chaperones are encouraged to visit classes in session as well as tour the campus.

9:00 - 10:20 a.m. — REGISTRATION. CAMPUS TOURS. Student Center.
10:30 - 11:15 a.m. — CHAPEL. Bader Gymnasium
11:30 a.m. - 12:15 p.m. — GROUP MEETINGS

(Lunch Tickets Distributed Here)
1. SENIORS — Gymnasium
2. JUNIORS — Chapel Hall
3. SOPHOMORES and FRESHMEN — Science Lecture Hall
12:15 - 1:30 — NOON MEAL. Gano Cafeteria

Guests of the college include: High School students, teachers, counselors, administrators, parents, chaperones, and drivers — all others \$2.10 each.

1:00 p.m. — INTERCOLLEGIATE SPORTS: Tennis
F-HC vs Union University
4:00 p.m. — INTRAMURAL SPORTS: Softball Game (women)
Football Game (men)
5:00 - 6:00 p.m. — EVENING MEAL. College Snack Bar, Cafeteria, etc.

(Students provide their own meal.)
7:30 - 9:30 p.m. — REVUE '76
Henry A. McDaniel, Jr., Producer
Gymnasium
Admission: \$1.00



Newly elected Freshman class officers (left to right) Jill Acuff, Secretary; John King, Treasurer; David Coffee, President; Bill Woodson, Vice-president; and Andrea Copeland, Womens Representative.



Outlook

By Deb Buchanan and
Carole Helm

Susy Student is back for an even bigger and better year. She breathed a sigh of relief when she saw that the Welcome Back sign on her dorm was not in red, white, and blue. This year Susy has a new roommate (also not in red, white, and blue), Rhonda Roomie.

On the day before registration, Susy and Rhonda were wandering around campus viewing the incoming freshmen. Suddenly, something struck them as

odd. "Look!" cried Susy, "that freshman has on jeans—real live denim!"

"And her shirt is too short! All the way up to her waist!" breathed Rhonda.

"Boy, will she get it when the dean sees her," giggled Susy.

"Maybe we'd better warn her," Rhonda said righteously. Filled with missionary zeal, the two girls rushed over. "You'd better change," they

advised. "You're dressed illegally."

"Oh no I'm not," Look on page 10, section B of the Student Handbook, 1976-77," the freshman parroted.

"Handbook?" said Susy, puzzled. "You read your handbook?"

So Rhonda and Susy hurried back to their room where their handbooks lay securely still in their envelopes. And sure enough, they found it, right there in black and white. "Jeans, at night, in the student center, in the lobby, in the library TO CLASSES!!!" they shouted. "If they're neat," interjected Susy.

"And all day Saturday!" Rhonda sighed.

Later on that day, decked, decked out in jeans and tucked-in blouses, Susy and Rhonda went forth to make their denim debut in the student center.

Walking somewhat self-consciously through the crowd, Susy suddenly grabbed Rhonda's arm. "Duck!" she hissed, "there's the dean of women!"

"It's all right, we're legal now, assured Rhonda, patting Susy's arm. "I can't help it," Susy whimpered. "For two whole years I've been conditioned to believe that denim was a sin in the sight of the administration. My whole conception of right and wrong will have to be overhauled. I don't think I can take it."

From ships to hips Denim beat goes on

by Bud Johns
Public Relations Levi Strauss & Co.

Blue Denim Jeans — the classless uniform of the world today — got their start in 1850 as Brown Canvas Pants made by a man who didn't like the word "Jeans" and insisted that his products were "Waist Overalls."

The man who started it all was Levi Strauss — yes, there really was such a man — and although the first Levi's for California's Gold Rush Prospectors were made from tent canvas, sailcloth or whatever heavy material he could find, he stitched as soon as possible to denim color blue with the native American dye indigo. Denim is the Americanized name and

version of a rugged fabric once known as "Serge De Nimes" (cloth of Nimes, France). Legend has it that the durable cotton material was used for the sails on Christopher Columbus' ships but while that can't be verified there's no question that denim was a major reason why cowboys, miners and lumberjacks made Levi's "The Pants That Won The West."

Denim's durability and economy made it ideal for workclothes and that remained its principal use until the 1950's. When it became increasingly desirable — and acceptable — for school and casual wear.

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The Bell Tower is published monthly except January during the fall and spring semesters as the official newspaper of Freed-Hardeman College, Henderson, Tennessee 38340, under the direction of the Department of English.

Editor Patti Rogers
Assistants Bonnie Lawler,
Becky Porter, Dave Newberry,
Jim Selbe
Advisor James McGill

Bell

Tower



Student ratio is improving

The rumors that there are 3 females for every male at Freed-Hardeman are false, according to registrar Lawrence Taylor.

The latest figures show that there are 764 females and 671 males, a 1.14 to 1 ratio. A further

break-down shows that there are 59 more female freshmen than male and 49 more female sophomores than male.

But don't despair: There are only 2 more female juniors than male, and the senior men outnumber the women by 41.

"Be still and know . . ."

by Kit and Brian Cole

No matter how good your individual players are, you will not win a softball game unless you cooperate as a team. Your cooperation as a team depends on the quantity and quality of the time spent in being a Christian, too. We need to practice with God so that our inward man may be renewed (2 Cor. 4:16) and face, with Him, the daily temptations of life. Practice with God? Where? How? By Spiritually seeking Him, you'll be found. The practice comes with involvement in the work of one of the area congregations. Find one to worship at. Work with it and you'll be in better shape with God and win more of life's ball games.

Student interns value on-the-spot experience

Going to school for the first time was a thrill for us all when we were younger and even now as we are at the college level. But going to school as a student teacher is something totally different and that is what 22 Freed-Hardeman students are involved in this semester. These students have had their organized sessions of lectures; now they are to learn through the on-the-spot experience.

Norman Newberry, head of the Student Teaching Program, describes this area of student internship: "Student teaching is not just a time to get away from campus or to goof off, nor is it something to be afraid of; it is an important learning experience."

Many of our student teachers could have gotten jobs in the school where they student taught, if they did not want in that area," Newberry remarked about last year's student teachers. Therefore, it is important for these student teachers to choose areas that they would consider for a future teaching position.

There are approximately 400 students in the education program at the present. The department is anticipating 60 student teachers in the spring.

Students who will intern this spring, 1977, are asked to complete student teaching application forms, available in the Education and Psychology department office. The forms must be submitted no later than No. 1, 1976. Early applicants

have an advantage in that they can arrange in advance transportation and other essentials to make their student semester easier.

How does Title IX effect F-HC students?

What is Title IX?

Title IX of the Education Amendments of 1972 is a federal law designed to eliminate sex discrimination in educational programs and activities. All institutions receiving federal funds are required to comply with the law in the admission and treatment of their students. Responsibility for enforcement rests with the Department of Health, Education and Welfare, which has the power to withhold federal funds from any educational institution which practices discrimination based on sex.

Title IX prohibits discrimination on the basis of sex in:

1. Admission to undergraduate public institutions.
2. Admission to graduate and professional educational programs.
3. Access to course offerings.
4. Activities of enrolled students, including academic, extra-curricular, and research activities.
5. Career Development and Placement services.
6. Financial Aid (including student employment).
7. Housing or the provision of other living facilities.
8. Athletics.
9. Health Services.

What Does Title IX Mean to You?

A. Student Activities

You must be allowed equal access to or membership in any extra-curricular or academic activity.

1. Membership requirements for student activities must be the same for men and women.
2. As members of organization, students must be allowed to participate equally and may not be assigned or denied office or benefits on the basis of sex.

B. Financial Aid

You must be given equal opportu-

ities to receive financial aid, which includes scholarships, grants, loans, and participation in work-study programs.

1. The college may not give an undue proportion of scholarships to one sex.
2. Sex-restricted scholarships may be offered as long as the total amount of money offered to both sexes is equal.
3. Reasonable opportunities for athletic scholarships for members of both sexes participating in interscholastic or intercollegiate athletics must be provided.

C. Career Development and Placement

You must receive nondiscriminatory treatment in personal or academic counseling and in placement services regardless of your sex. The college may not employ sex-biased assessment or testing materials.

D. Athletics

You must be provided with equal opportunities in athletics and access to athletic facilities.

1. Sports offered should serve the interests of members of the college community — both men and women.
2. Men and women must have comparable locker rooms, shower facilities, and sports equipment.

E. Housing

You must be provided with comparable housing facilities, whether you are male or female, although single-sex housing is allowable. Imposition of different rules, regulations, requirements, or fees on the basis of sex are discriminatory practices under Title IX.

F. Student Employment

You must be allowed equal access to all student employment and subsequent raises and promotions. Benefits for student employees must be provided equally, regardless of sex.

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G. Health Services

You must have access to health care on a nondiscriminatory basis.

1. Medical, hospital, or accident insurance should be available to both men and women students.
2. Comparable services must be made available to both men and women.

Religious Exemption

Freed-Hardeman College has requested a religious exemption from Title IX due to its religious commitment. These are areas on which it understands the requirements of Title IX and the teaching of the Bible to be in conflict. These points relate to: (1) the role of women in the church; (2) differences in appearance of men and women; (3) modesty; (4) sexual morality; and (5) marriage, divorce, and remarriage.

Complaint Procedure

The college has developed a complaint procedure as required by the Title IX Regulations. For further information on this procedure, students are invited to telephone or visit the offices of Robert Witt, Chairman of the Grievance Committee or Larry McKenzie, Legal Counsel for the college.

For Further Information

You may wish to read the publication, Final Title IX Regulation Implementing the Education Amendments of 1972 Prohibiting Sex Discrimination in Education. (U.S. Government Printing Office: 1975 0-557-869.)

A small resource center is maintained by the Office of Legal Counsel on various matters relating to Title IX, and you are welcome to come in and to read the available materials.

Dress code, fashions — You are what you wear

Dean Neely:

'Modesty is the main thing to strive for'

by Rhonda Hawkins

When students at Freed-Hardeman College received their 1976-77 handbook, there was quite a shock. The girls were shocked out of their wrist length tops and dressy pants into their jeans and tucked-in tops while the guys were shocked out of their faded, sloppy jeans and t-shirts into nice jeans and dressy shirts.

Mrs. Era M. Neely, Dean of Women, says "Modesty is the main thing the girls should strive for." She defines modesty as "not drawing attention to yourself in a negative way." She says, "More responsibility is now placed on the student to use good judgement." Mrs. Neely said she was pleased with the appearance of the majority of the girls.

Brad Brumley, Dean of Students, explained the change in the dress code. Title IX calls for a statement of discrepancy, and it caused F-HC to take a good look at the reasoning behind the dress code as to why the men could wear jeans and the women could not. It would not be realistic to have the men wear dress pants as the women do, so the standard was made for the women to wear jeans and for the men to wear dress shirts as the women do. The change of the dress code was a combination of student preference, doing away with the double standard for men and women, and the use of judgement on the part of the administration to make the code more equal.

When several students were asked their opinion of the new dress code, there were varied answers.

BeJo Herron, a senior says, "It is good in the sense that girls don't have to look like dolls going to a party, and guys look like like slob, though I think the girls are dressing as nice as before." She thinks the

change in the dress code is not a sign of F-HC being liberal but a sign of letting the students be a little more mature. "The guys look nicer and even though we (girls) are not equal to the guys by any means, if the girls have to dress up, the guys should too."

Danny Douglas, junior, says, "No matter what Title IX says, there is a difference in men and women and so there should be different dress standards. We're looking more at the demands of society and government than what is right in God's eyes."

David Anguish, senior, says it seems that we're trying to please the government too much. He said the elimination of the double standard was good, but we've gone to the other extreme because the girls are wearing shirts without collars but the guys can't do it. The rule allowing guys to wear shirts without collars after 5:00 except in the cafeteria is ridiculous because we really can't wear them till after we eat supper so they really seem to mean 6:30. He says the guys and girls wearing the jeans should go within the standards of the school and he also says it's easier for a girl to look immodest in jeans.

Mark Black, senior, says "I'm in favor of the dress code except for the crackdown of men's shirts. The standards should be modesty and not neatness."

The dress code is a change for both men and women because we now have the responsibility on us to decide what is modest and immodest.

If you're not sure what should be worn, check the handbook or go to the dorm mothers. We all should strive to look neat and modest, and visitors should go away thinking, "That sure was a well-dressed group of men and women."



Campus fashions

F-HC has a new look

by Dave Newberry and Terri Giffin

Take a look at what you're wearing right now. How much attention do you, the average college student, pay to what you and others are wearing every day? It's time we stood back and took a look at what the well-dressed Freed-Hardeman student is wearing now and what he will be wearing this fall.

The guys on campus have had to alter their regular wardrobe for classes this year with the advent of the new dress code. They had to find shirts with 'legal' collars and jeans which are not patched, ragged, or faded, the end result being that the average F-HC guy is sharper looking and more well-dressed around campus than he has been in recent years.

With the search for 'legal' collars came a pleasant solution to the problem—the ever-popular rugby shirt. It can be seen almost any time at any place in almost every color. Both guys and girls have gotten into the rugby shirt habit. In addition, we are seeing more and more long-sleeved rugby shirts to prepare for fall and cooler

weather coming. The new dress code has had just the opposite effect on the girls on campus. The girls have found that they can wear some of the clothes that they either had to leave in the closet or wear a sweater over before. Most girls are wearing blue jeans with casual tops to classes.

Many girls and guys are wearing gauze or muslin fabric clothing. Plaids, pin-stripes, and solid off-white pants are popular styles of this. The light-weight, loose-weave cloth is especially

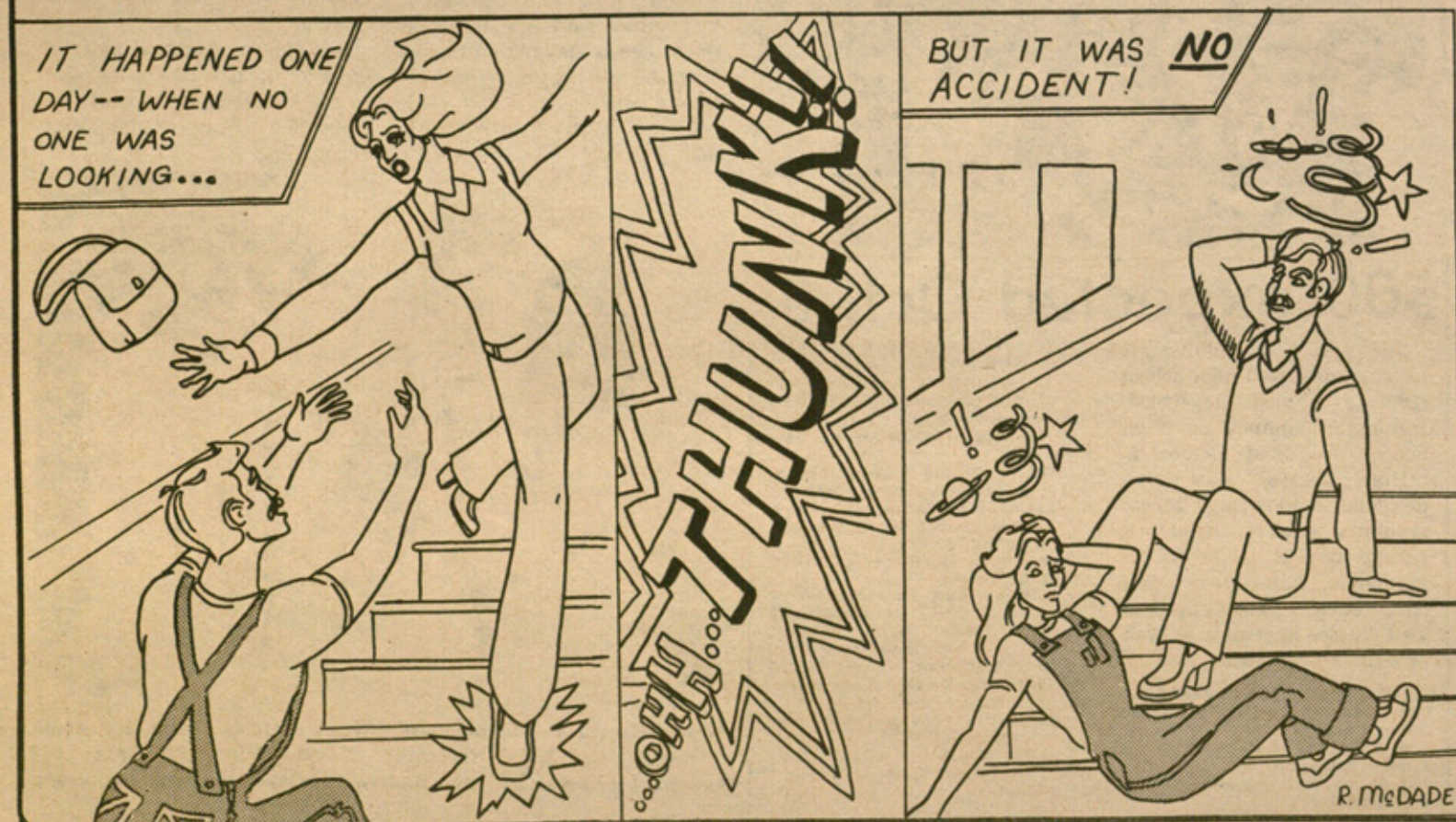
favorable for the warm weather.

With a few additions, dress this summer has been basically the same as summers before, but the idea itself of school starting up again is the coming of fall. This fall, sweaters will be as popular as ever. Sweaters with scenes, patterns, and designs are all going to be popular in the cooler season. Colors will be predominately the darker earth tones—rust, forest green, and gray. This will hold true for clothes in general this fall.

Some other female looks to look for are jumpsuits, knee-length tunics, and gauchos. These are designed to give the covered-up look.

The fashion in more dressy clothes for girls is borrowing something from the guys—tailored suits with vests, worn either with pants or skirts. Suits with vests for guys are really going to be popular this fall, as they are now, but now the girls are getting in on the trim-cut look.

Remember, clothes make the man, and the woman, so get with it—look sharp this fall.



Henderson goes Hollywood

Final chapter filmed of Walking Tall

by B. B. Portler

It was a hot afternoon in downtown Henderson. An excited murmur swept through the anticipating crowd. Then, silence broke as the slate cracked, and the final chapter of "Walking Tall" began.

The hero of "Walking Tall," Buford Pusser, is no stranger to the people to McNairy and Chester counties. His desire for law and order was captured in "Walking Tall" and again in

"Walking Tall, Part II." Now the curtain closes in "The Final Chapter-Walking Tall."

This \$2 million Bing Crosby production stars Bo Svenson and is based on the account given by Pusser himself. Filming will be done within a 25-30 mile radius of Jackson and will use 26 countryside locations.

The movie will have episodes based on written records left by Pusser that were not revealed in previous films. It ends with Pusser's death in 1974 as he was

traveling home from the McNairy county fair on U.S. 64. The movie implies foul play in his death and is said to be based on

police and Tennessee Bureau of Identification investigations.

The film will premiere in November and will be released to Memphis theatres next spring. An option to do a television series has been bought by ABC.

Bruce Jansen, who stars as Grady, said, "Each film is a unique experience." This seemed to be the view of the Freed-Har-

deman students who watched the filming.

"I think it makes you appreciate a movie more to watch the work involved in filming it," explained Debra Patterson.

Janice Rice and Melda McCurdy agreed that it was exciting. Pam Knight said, "I think it's good for the community."

Bob Fettes generally agreed, but added, "I don't know if it'll be any good. There's a lot of rough language and suggestive speech."

Theatre cont.

of "Annie Get your Gun," coordinated activities of the week of camp.

Then at the outset of the semester, the theatre reception at the Milan-Sitka building and the performance of "Potpourri" the first week of school proved successful and served to inspire more enthusiasm in the group.

Pushing their theme of "good theatre," ticket sales are high for the theatre group, according to McDaniel. "We can show you better taste and better production than what you see in a number of movies, and for a better price," he said.

Theatre is alive and well.

ATTENTION

The new 2800-seat auditorium, now under construction, will be ready for the installation of new seats in October. We are expecting an enrollment of almost 1500 students this fall and only 470 seats have been purchased. A gift of \$100 to \$500 will purchase a seat and the donor's name will be placed on the seat.

Outlook cont.

With that, something snapped. Susy's eyes took on a glazed look. She began to wander aimlessly, not even bothering to check her mail box. She bumped into things, even two good-looking freshmen, without noticing.

As Rhonda helped her back to the dorm, she began muttering under her breath, "a dress . . . someone get me a dress . . . please get me a dress."

Lions plan to devour

BY Gary Irwin

Have you ever noticed the words "Lions Den" on the wall in Bader Gym? That is exactly what our gym is going to be this year. Any opponent that comes in is going to be devoured by our Lions Basketball Team.

There are six veteran lions returning to the line-up. Johnny Cooper, Gary Jackson, Randy Brown, Paul Loftin, Mike Glover, and Reggie Pugh are all back and ready to play. Four transfer players from junior colleges are also joining our ranks this year. Jerry Glass is here from Jackson State. Eddie Martin, Levi Hammerter, and Bernard Snow have come from Alabama Christian.

Coach Kirk feels that some very good recruiting was done this year. Rodney Campbell, 6'6", Rick Spurlock, 6'11" and Ricky Thorpe, 6'5" lend a little more height to our ball club. Joe Ray, Dean Johnson, Tom Townsend, Tom Dickson, and Nowell Jackson also add to the bright outlook for the Lions.

This year's schedule calls for 25 games. This does not include the post-season tournament, nor does it include the Lane College Invitational Tournament, which will be sometime in December before Christmas. Of the 25 games, 10 are to be played at home. The season opens November 11, at Lipscomb.

In late October, a Junior Varsity Squad will be formed. This team will hopefully play some other college JV teams. Remember, the Junior Varsity is the Varsity of tomorrow, and it needs your support, too.

Tennis line-up

This year F-HC will field both a Varsity and a Junior Varsity tennis team. With three new courts available, the campus should see fine tennis continued.

The tennis team has five returning lettermen this year. They are Owen Mitchell, Randy Stewart, Woody Johnson, Bruce Buckham, and in the spring, Roy Holley. Incoming freshmen

include Roger Willoughby, Tom Dixon, Phil Oldham, Joe Morris, Steve Pruder, and Tony Grimes. These men and several more will be competing for the top six slots on this year's team.

High School Day the Varsity team plays Union and the Junior Varsity will see action the following day against Castle Heights Military Academy.

Denim, cont.

It was about this time that Levi Strauss & Company began its rapid growth from a small regional company to the world's largest apparel manufacturer and introduced its "Shrink to Fit" denim in the eastern United States as the jeans "Guaranteed to Shrink, Wrinkle and Fade."

The "Youth Revolution" of the 1960's and a continuing trend toward a more casual lifestyle for people of all ages focused still more attention on denim, as did interest in the fabric throughout the world. From that time until the present there has actually been a shortage of quality, heavyweight denim.

Denim has proved itself for everything from its original uses to upholstery to luggage to book-bindings to high-fashion apparel and now is taking to the road in the form of the "Denimachine" customized vans decorated with denim.

The real Groucho Marx in "You Bet Your Life"



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at 8:30 p.m. on WFHC-FM

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