

THE BELL TOWER

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Efforts of campus personnel help boost fall enrollment to 1,184

by Karen Ford
staff reporter

Each fall semester brings with it the hope that enrollment will be higher than the previous year. Once again, this hope was fulfilled this semester with an estimated enrollment of 1,184. This figure represents an increase in students over fall 1986, says June Oldham, registrar.

But why is enrollment up? What draws people to this school? One of the most important factors that can yield a larger enrollment is the efforts of the Admissions office. Last year, Paul Pinckley joined the Admissions team. As director of the office, Pinckley has been able to continue a successful trend in recruiting strategies. But he has not achieved these goals alone. He has been backed in his efforts by the entire Admissions staff: Charles Corley, Susan Edmonds, Danny Sorrell and new staff member Wayne Scott.

Pinckley says: "One way we are trying to get people to come to F-HC is emphasizing a visit on campus. We

Freed-	Hardeman	College
Fall 1987 Enrollment		
Freshmen - 397		
Sophomores - 270		
Juniors - 218		
Seniors - 224		
Special students - 75		
Total - 1,184 students		

have Super Saturdays, Sneak-a-Peek, Homecoming, a Scholar's Bowl and many other things. These let high school students come to the campus and be involved."

The success of F-HC alumni has also played a big part in showing the value of academics at F-HC. Also, the satisfied students have been a factor

that produces larger enrollment. When our students enjoy college life here, they tend to tell their friends about F-HC. This sharing of information can also bring more students to the campus.

The quality of F-HC teachers also affects enrollment figures. Most students say they feel teachers care

about them as an individual. Many of the classes have fewer than 20 students; therefore, students are more likely to get more attention than in a class with 30 or 50 students.

Enrollment also depends upon the abilities of the Financial Aid Office to find monetary assistance for prospective students. Some students would not have selected Freed-Hardeman had it not been for financial aid. Nearly everyone who applies for financial aid receives some form of assistance, Pinckley said.

Freed-Hardeman, like other college institutions, depends upon the joint work of its admissions, financial aid, faculty and student personnel to encourage prospective and current students to enroll. Without these cooperative efforts, the fall enrollment forecast would probably be cloudy.

"F-HC has a mission and a purpose," said President Gardner. "Our enrollment is up every year, but we can't be satisfied. We have to keep working harder."



Richard Dobblins photo

SGA President Jeff Johnson leads the discussion at Monday night's meeting.

SGA officers plan busy year

by Todd Fulkerson
staff reporter

The Student Government Association (S.G.A.) is an organization that acts as a go-between for the faculty and students. It is made up of student representatives who take student concerns, complaints and requests before the administration and try to present possible solutions to the problems. Another purpose of the Student Government Association is to

perform civic activities that benefit the faculty as well as students.

The Student Government's president for the '87-'88 school year is Jeff Johnson. Johnson, a senior communication major, has set many goals for the S.G.A. that he hopes to accomplish. His first goal is to maintain the tradition of a positive image on all occasions. Secondly, S.G.A. should represent the student body of Freed-Hardeman in the most efficient

manner. One way to do this might be to speed the action of handling requests made to the Student Government, Johnson said.

Another way is to become more visible to the students. Too often, students have complaints or requests to which nothing is ever done because the students do not recognize the S.G.A. Lastly, Johnson wants to get the student body more involved with S.G.A. To encourage student interest, "open meetings" have been installed. An "open meeting" is a meeting that everyone is invited to attend and voice his/her opinion.

The Student Government also has many planned activities for this school year. It sponsored Constitution Day on Thursday and will sponsor Alcohol Awareness Day in October. S.G.A. is also in charge of the Lighting of the Commons in December. Several parties are in the works this year, including the Harvest Moon Party and Coney Island Night. Other theme parties are in the making.

Another big event this year will be the trip to the Tennessee Intercollegiate State Legislature (TISL). Here students learn what it is like to serve in a governmental capacity. These are only a few of the planned events that the S.G.A. hopes to sponsor.

The following students serve as

S.G.A. officers: Jeff Johnson, president; Julie Gann, vice president; Amy Watrous, secretary-treasurer. The class representatives are seniors Victor Spencer and Paula Hill; juniors Bryan Armentrout and Nancy Hastings; sophomores Todd Fulkerson and Diane Speed.

The freshman representatives are Nathan Ogilvie and Nadine Gray.

Students are encouraged to meet or get to know these representatives so that a problem or request will be heard and dealt with properly and promptly. S.G.A. operates to serve F-HC's students.

Bell Tower's new look

Thanks to the purchase of a Macintosh Plus, an Apple Laserwriter and the efforts of Scott Sewell, The Bell Tower launches its first issue of the semester. This is your school paper, and we'll be covering campus people and events. We'll also issue a weekly paper, something F-HC hasn't had for a few years.

We welcome comments and suggestions

This year's editor is Kendra Bonnell.



Scott Chitwood photo
Blues Brother Mark Woods mesmerizes Screamin' Susan Tatum at Potpourri Sept. 3.

Timeouts ease daily pressures

by Kendra Bonnell
Editor

I think it is interesting that our chapel speaker Monday, Jack Parham, described our college life as a timeout, a time to catch our breath and plan for the future. The point, as you well know, was to take advantage of this timeout and profit from it.

I believe timeouts are vital to a person's daily existence. Although college may be our so-called "timeout," many of us lose sight of the real reason we are taking time out by bringing undo pressure on ourselves by taking on many extra tasks and duties. This is either done out of self-motivation and drive or simply because we have a problem saying no.

In the game of basketball only a few timeouts are allowed. Thankfully, the game of life has no such restrictions. We can take time out of our busy schedules any time we want.

Pied Pipers for 1987-88 chosen

by Tracy Johns
Staff reporter

The '87-'88 edition of Pied Pipers, Company II is ready to entertain youngsters of all ages with silly songs and amusing stories. The latest group of Pipers was chosen Aug. 29. With 13 members, this year's group is one of the largest in recent years.

The troupe is a fairly young one consisting of six freshmen: Randy Burse of Henderson; Donald Griffiths of Old Hickory; Sonja Kelley of Atlanta, Ga.; Tonya McKnight of Swartz Creek, Mich.; Andy Phillips of Jacksonville, Fla.; and Joe Stickels of Salem, Ind. The sophomore members are Tracy Johns of Steele, Mo.; Kay Kay Kennedy of Columbia; and Wanda

Woodard of Kimball. Junior members are Keli McDaniel of Henderson; Wanda McDougal of Bonneville, Miss.; and Kelye Olsen of Mobile, Ala. The sole senior member of the Pipers is Darrell Sharp of Memphis.

Returning Pipers this year are Keli McDaniel and Kay Kay Kennedy. The group enjoyed a workshop on campus Sept. 4 and 5 and learned many new songs and practiced choreography.

The Pipers, under the direction of Dr. Hank McDaniel, look forward to their first performance during Sneak-A-Peek Weekend. The show will be Saturday, Sept. 26, 10 a.m., in Milan-Sitka Auditorium. The troupe invites everyone to come to see their first home performance.

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Faculty tell of summer travel

by Paige Kittrell
Staff reporter

Summer vacations give everyone a chance to do and see things they normally wouldn't see in Henderson. Several of Freed-Hardeman's faculty members took advantage of their summer breaks to discover foreign countries and different parts of the United States. Some traveled for pleasure while others went on trips to work.

Dr. Gerald Fulkerson of the Department of Communication went to Pepperdine University, as did Dr. Clyde Lewis, to present a paper at an ethics conference. On his way to Pepperdine, Fulkerson toured 15 states.

He saw many famous sites and cities, including the Grand Canyon and San Diego, Calif. Fulkerson said his favorite site along his trip was the Red Cliffs of Utah.

Dr. Earl Edwards, who teaches in the Department of Bible, went to Florence, Italy, to teach summer sessions in Europe. The sessions are sponsored by Freed-Hardeman College and Harding University. In addition to teaching, Edwards took his students to various European sites.

Edwards said his favorite trip was to Greece. He and the students attended a sunrise service at Mars Hill. Edwards also got to do some independent traveling. He had the opportunity to preach at a church in Catania, Italy, where he did mission work. "I would like to visit Egypt or Russia next," he added.

Dr. Donald Shull of the Department of Languages and Literature went with a group from Freed-Hardeman to the Stratford Theatre Festival in Stratford, Ontario, Canada. This trip was the second for Shull. The Stratford Festival is a week-long event featuring Shakespearean plays.

As well as attending plays, Shull said he found time to visit shops and spend time with good friends. He said, "My favorite memory of the trip was sitting on a wall overlooking the Avon River, eating gourmet crackers and cheese with the (Jim and Susan) Edmonds." Shull plans to return to Stratford for the annual festival next year.

Vacations tend to introduce travelers to sites unfamiliar or to experiences that refresh both the mind and body. These faculty members' trips offered respite from semesters of study and teaching and probably added new perspective to life outside Henderson.

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Kim Glisson and Mike Cravens join F-HC faculty this fall

by John Hill
Staff reporter

The 1987-88 school year at Freed-Hardeman brings many new faces to the campus, and not all of them are students. Eleven instructors have rejoined or have been added to the faculty. Among them are Kim Glisson and Dr. Mike Cravens.

Glisson serves as a lecturer with the Department of Business and teaches Principles of Marketing and Marketing Strategies.

She attended Tennessee Tech, transferred to F-HC and received a Bachelor of Business Administration degree in 1983. She completed graduate studies in marketing at Memphis State University in 1984.

Before returning to F-HC, Glisson was an affiliate broker for Hamilton Hills Realty in Jackson. Glisson has finished a 30-hour pre-licensing real estate course and also holds an affiliate real estate broker's license in Tennessee. She has also taught



Kim Glisson

business management classes at Rice College.

Asked about the importance of understanding marketing, Glisson replied: "I feel that marketing is a creative and exciting field that offers challenging career opportunities. I would like students to be aware of how marketing influences our everyday decisions."

Cravens has joined the Department of Home and Consumer Economics as assistant professor



Dr. Mike Cravens

of family studies. He earned an Associate of Arts degree in psychology/biology from F-HC in 1974, a Bachelor of Arts in psychology from Harding University in 1976 and a master's in counseling from Eastern Michigan University in 1983. He also completed post-graduate work in family counseling at the University of Michigan and received a doctorate in human services in counseling/ marriage and family therapy from Clayton

University in 1986.

Before coming to teach at F-HC, Cravens taught family development studies at York College in York, Neb. He was named Teacher of the Year at York in 1979, 1980 and 1984. He is a member of the American Society of Professional Consultants and the National Mental Health Association.

Asked about his goals while at F-HC, Cravens said: "I want my students to feel like human beings and not just a grade in a class. I want to show them that I truly care about their needs and am ready to help them."

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College Inn motel opens in May

Henderson's newest motel, College Inn, boasts 14 fully renovated rooms, furnished with new Holiday Inn furniture, color cable TV with AM-FM radio, and air conditioning. The motel also features single, double and king-size beds.

College Inn opened in May 1987, offering F-HC guests and visitors clean, modern rooms at affordable prices. Owners Jim and Linda Markus and Jim and Carolyn Stewart welcome guests to the College Inn. Jim Markus serves on F-HC's Advisory Board.

College Inn also offers motel guests and others a tanning spa, featuring two tanning beds from Holland, open 7 days a week from 7 a.m. to 10 p.m. The spa also has color TV with AM-FM radio. Use the coupon below for one free visit to the spa.

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King-size -	\$21 plus tax
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Title suits Jackson's 'Bad'; Mellencamp release shows soul

by Tim Dills
Music critic

Heart and soul are two important elements in the world of popular music. Artists can put their rawest emotions into a song; this is heart and soul. With this in mind, you should be aware that two prominent artists have released new albums within the past two weeks. One is full of heart and soul; the other is just everyday Top 40 fodder. The two artists are John Cougar Mellencamp and Michael Jackson.

Let's start with one of the most highly anticipated releases of the year, Michael Jackson's "Bad." It would be too obvious and easy to say Jackson's follow-up to "Thriller" is bad. The title cut sounds like an attempt to copy the song "Thriller" without Vincent Price. From there is a mixture of slow and mid-tempo numbers chock full of synthesizers and drum programming that surely would make a true lover of American pop/rock shudder. An album coming from such a highly recognizable artist such as Jackson should be noteworthy yet "Bad" is full of average lyrics about typical things and dominated by machines for music. It does not distinguish itself from work done by dozens of other artists in the pop music field today. When you turned on your radio in the early eighties and heard a song by Michael Jackson, you knew who it was, it was distinctive. This is a reason his 1979 album, "Off the Wall," is his best. After its

success, the radio was flooded with imitators. The same thing has happened with Madonna (her early works are much better than her last album and endless movie songs).

The album is not a complete throwaway. A few cuts have a shot at being more than average songs. The standouts are "Dirty Diana" which features guitar work from Billy Idol's guitarist Steve Stevens and the slow "Liberian Girl." Stevie Wonder guests on the album sharing a duo with the gloved one titled "Just Good Friends." Yet after all the hype what is Jackson known for? His Pepsi commercials, his clothes, his plastic surgery. His music? Not very often and surely not on "Bad."

Heart and soul are what John Cougar Mellencamp's new album "The Lonesome Jubilee" is all about. Mellencamp, often compared to Bruce Springsteen, has turned his career around with his last two albums. "Scarecrow" was sensitive to farmers, growing old and strained relationships. The music was reminiscent of mid-60s rock. "The Lonesome Jubilee" deals with unemployment, growing older as a parent, the treatment of native Americans and hard economic times. Though the themes of the two albums are similar the music is different. "Scarecrow" was straight-ahead-no nonsense rock, "Jubilee" adds a country flavor with mandolins, fiddles, dobros and even an accordion thrown in. By no means is this a country album, it is a

rock album but it is distinguishable from other music out today because of the instrumentation.

There are several excellent songs on the album including the electrifying "Paper in Fire," the reflective "Check it Out," and two playful songs, "Cherry Bomb" and "Rooty Toot Toot." Mellencamp has produced two excellent albums that deal with real life emotions that so many people can relate to. With "The Lonesome Jubilee,"

Mellencamp did not hesitate to try something different instead of following the recipe of success "Scarecrow" offered. The man has heart and soul.

Quick notes: Jazz fans should check out Pat Metheny's new release, "Still Life (Talking)". Country fans will enjoy the new album out by Hank Williams Jr., "Born to Boogie". Next time: the Hooters and Aerosmith.

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Last week's winners were: Jo Ann Skipper, Selmer
Reba Cupples, Henderson



Scott Chitwood photo
Brad Blake, Jerry Moore, Lee Hibbett and Todd Sanderson blend their voices in a Potpourri performance.

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